

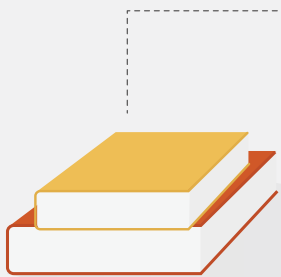


Case for Support

Our Library is much more than a building with books

It serves our community in many ways and contributes to the high quality of life we enjoy. Almost 900,000 men, women and children visit the Cupertino Library annually – all with varying interests, needs, and ethnically diverse backgrounds and languages. People come to the Library not only to check out books, ebooks, movies and music. They also come to read, study, do research, attend educational and cultural programs and for community engagement. Our Library is both an important community center and a vital community resource.

Traditional sources of funding for the Cupertino Library (primarily property taxes) provide only 60-80% of the annual cost to support this important community asset.



Not enough to fully fund new and existing programs, collections and services to meet the accelerating expectations and needs of the greater Cupertino community.

Our Cupertino Library at a Glance

- Open 7 days / 66 hours per week
- Welcomes almost 900,000 visitors each year
- Has 364,000 items in its print collection & more than 40,000 ebooks available on-line
- Offers over 400 educational & cultural programs per year
- Contains a large collection of books & DVDs in Chinese, Hindi, and Japanese as well as other languages
- Has the highest per capita circulation ratio in the Santa Clara County Library District
- Provides a welcoming environment for children, teens, adults and seniors

The Cupertino Library Foundation is a non-profit 501(c)3 Public Benefit Corporation established to seek private sector financial support for the Library. We also provide creative support for innovative, multi-generational, multi-lingual educational and cultural programs in collaboration with the Library.

Educational and cultural programs we fund in all or part include:

- S^4 Super Summer Science Search for middle school students
- CU Hacks, an all-night computer coding contest for teens
- Quarterly free Film Series featuring classic movies & discussions
- Fall Performing Arts Series
- Library Art Wall with rotating displays from local artists
- Silicon Valley Reads

Return on Investment

For every dollar invested in supporting the Santa Clara County Library, residents of the Santa Clara County Library District see a return in the range of \$2.50 to \$5.17. Source: Santa Clara County Library District benefits study by Berk & Associates, 2013.

In addition to funding furniture and fixtures for the new Library in 2004, the Foundation has provided project and program funding for:

- New reading room remodel
- Teen Room enhancement
- PlaneTree Health Information Center
- Fusion Series: combining art, science and technology
- STEAM Leads program for CUSD students



Non-Profit Seal of Approval

The Cupertino Library Foundation has earned the Non-Profit Seal of Approval from GuideStar by demonstrating satisfaction of their transparency requirements. GuideStar is the world's largest source of information on nonprofit organizations.

The Cupertino Library Foundation also focuses on raising public awareness of Library programs and services and serves as an advocate on issues that promote its long-term growth and viability. In addition, we have acted as lead catalyst and donor in bringing together community partnerships of Library support groups including the Cupertino Rotary and The Friends of the Cupertino Library.

Library programs supported by the Cupertino Library Foundation are changing lives, especially for our children.

For example, our S^4 Super Summer Science Search project teaches Cupertino middle school students critical thinking skills using the online databases of the Santa Clara County Library District, and encourages students to integrate basic research techniques with written composition and verbal presentations.

Our CU Hacks project inspires high school students, whose demographics are currently under represented in the STEM fields, to consider careers in technology. Unlike traditional hackathons that focus on coding wizardry, our "hack" design and mentoring program provides a taste of the excitement of tech projects through team collaboration in creating tech solutions.

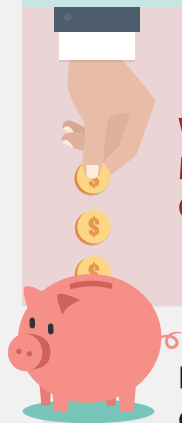


Our Cupertino Library must continue to grow, transform and serve our community.

To meet the challenges of today and into the future additional financial support must be found.



We need your help!
Make a tax-deductible donation to the Cupertino Library Foundation today.



Donations to the Foundation are tax deductible to the extent permitted by law.
Our Federal tax ID# is 77-0372742.



The Cupertino Library Foundation is also a member of the Google for Nonprofits program receiving tools to work efficiently

The Foundation is a 501(c)3 Public Benefit Corporation for the purpose of raising money to support programs encouraging life-long learning and self-improvement through the Cupertino Library. We seek major donations from corporations, the local business community and from other foundations as well as individual donations, planned gifts and bequests.

For more information, contact us at:
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